

Stories for CEOs

personal branding and content development for leaders

Who's it for?
Busy leaders who need a brand and content partner to go beyond advice and execute to elevate their brand content..

ARE WE A FIT? APPLY HERE +



MESSAGING STRATEGY

WRITING & EDITING SERVICES

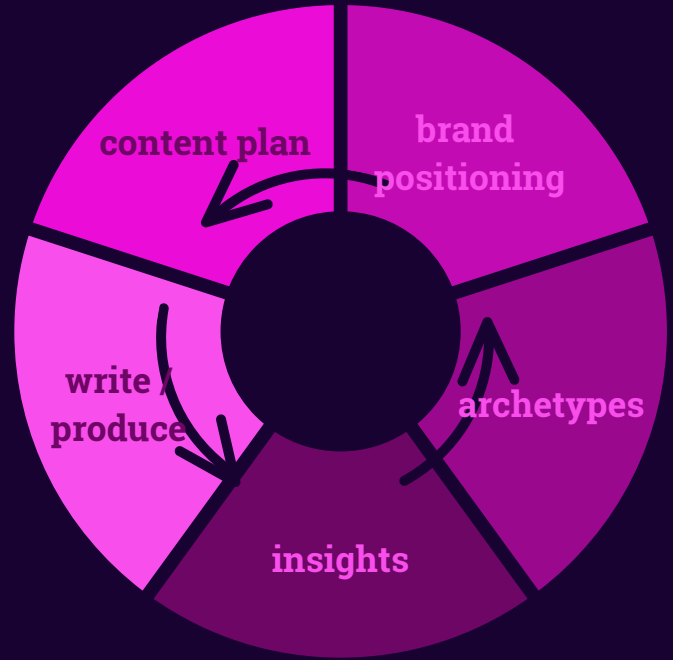
CREATIVE DIRECTION & MGMT

BRAND VIDEO

PODCAST PLANNING

NEW WEBSITE, LINKEDIN PROFILE,

BIO, WHITE PAPERS



rooted in insight.



CHAUNCEY ZALKIN

50 brands, 19 industries, 13 storytelling mediums. With deep roots in consumer insight for brands ranging from Victoria's Secret to General Mills, brand strategy at 3 major agencies, 2 senior leadership marketing roles, and as co-founder of a brand documentary storytelling firm with clients like Beyond Meat, Timex, and Comcast, Chauncey along with her team offer strong business understanding and a lean nimble can-do approach to leadership content. These days Chauncey hosts and produces the "Actual People" podcast, available wherever you get your podcasts. She will work with you and for you to tell your story.



chaunceyzalkin.com * slcontentstudio.com

chauncey@chaunceyzalkin.com