

# Stories for CEOs

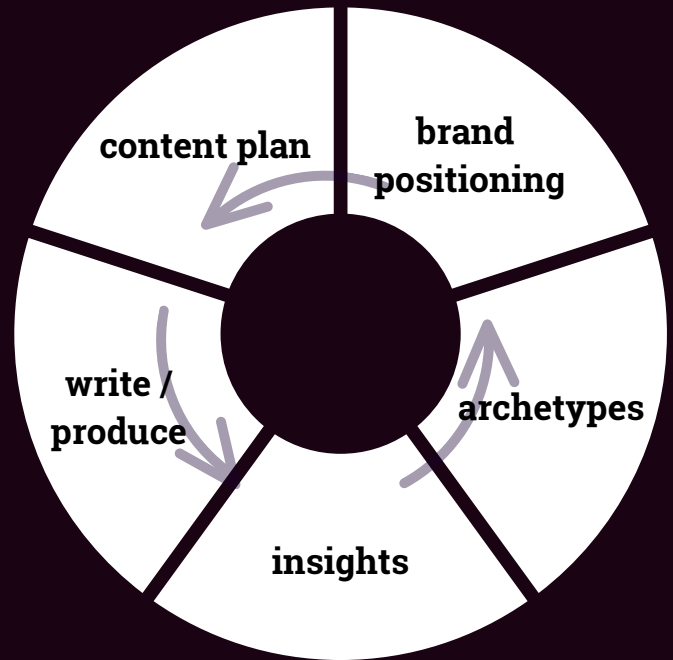
personal branding and content development for leaders

ARE WE A FIT? APPLY HERE



Take your brand to the next level. Go beyond being coached and encouraged and take execution off your plate.

- messaging strategy*
- writing & editing services*
- creative direction & mgmt*
- brand video*
- podcast planning*
- new website*
- linkedin profile*
- bios*
- white papers*



rooted in insight.



## CHAUNCEY ZALKIN

50 brands, 19 industries, 13 storytelling mediums. With deep roots in consumer insight for brands ranging from Victoria's Secret to General Mills, brand strategy at 3 major agencies, 2 senior leadership marketing roles, and as co-founder of a brand documentary storytelling firm with clients like Beyond Meat, Timex, and Comcast, Chauncey along with her team offer strong business understanding and a lean nimble can-do approach to leadership content. These days Chauncey hosts and produces the "Actual People" podcast, available wherever you get your podcasts. She will work with you and for you to tell your story.



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